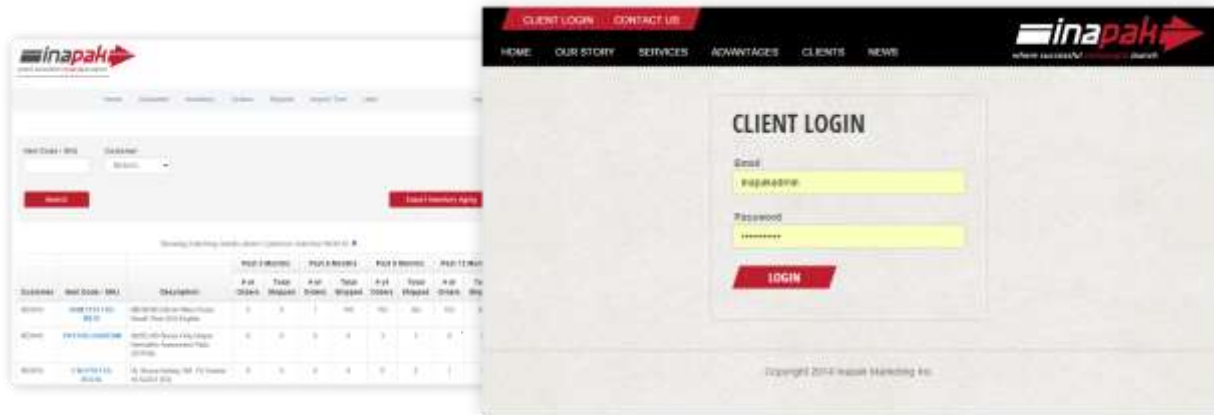




## CASE STUDY: Inapak: Integrated Webstore



### CLIENT OBJECTIVE

As a long time successful warehouse and distribution company Inapak had built out a large set of systems to support the various business operations. Many of these systems were loosely connected by replication or manual migrations. As such data updates would be delayed and at times inaccurate. As well, for each client a new webstore and reporting portal would need to be setup. This would involve several developer days of work.

The objective was to have 100% up to date and accurate reporting along with streamlined customer setup. This would provide better information to clients and allow Inapak to scale their business more effectively.

### SOLUTION

JIG Technologies did a complete review of all Inapaks systems to identify inefficiencies in setup and determine where data reporting issues appeared. Through this analysis the customer portal and webstore was found to have significant labor challenges for each new customer. Additionally the webstore had a separate database that replicated data to the main inventory database causing delays.

JIG Technologies through their understanding of the environment was able to create a unified reporting and webstore portal that would read directly from the inventory databases directly.

### RESULTS

Jig Technology successfully created a system that reduced the customer onboarding process from several days of developer hours to a few minutes of less expensive administrative time. This resulted in a more efficient customer startup allowing Inapak to scale their business without large investments.

In addition, customer reporting for inventory, delivery, statistics and other critical information was pulled directly from the main inventory database ensuring accuracy and better customer satisfaction.